

# Flavor Series for Oral Care Products

# WASADENT

## About “WASADENT”...

WASADENT is a flavor lineup containing wasabi flavor components and refreshing mint flavor components.

These flavors have been specially formulated to suit oral care products.

- Suited for a wide variety of food products such as gum, candy, tablets, etc.
- Available in both liquid and powder form
- Can be easily combined with other flavors

## Flavor Lineup

Product Name	Category	Recommended Use Level (%)	Description
WASADENT CRYSTAL MINT WA-1	Candy	0.5~1.0	Flavor with a clear, refreshing spearmint and peppermint character
WASADENT FRUITY APPLE WA-2	Candy	0.5~1.0	Flavor with a red-apple-like, fruity, and juicy character
WASADENT JUICY GRAPE WA-3	Candy	0.5~1.0	Flavor with a rich, concord-grape-juice-like character
WASADENT FRESH LEMON WA-4	Candy	0.5~1.0	Flavor with a fresh, lemon-lime accent
WASADENT JUICY BERRY MIX WA-5	Candy	0.5~1.0	Berry mix with a ripe, fleshy, raspberry and blueberry character
WASADENT CRYSTAL MINT WG-1	Gum	1.0	Flavor with a clear, refreshing spearmint and peppermint character
WASADENT SPICY HERB WG-2	Gum	1.0	Herb mix with a spicy, eucalyptus, anis, and clove character
WASADENT APPLE MINT WG-3	Gum	1.0	Flavor combining a refreshing mint flavor and a light, green apple character
WASADENT JUICY PEACH WG-4	Gum	1.0	Flavor with a fresh, peach-juice-like character
WASADENT FLORAL PEACH WG-5	Gum	1.0	Flavor with a floral, jasmine-like, peach character

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### Application Example (Sugarless Menthol Candy)

The combination of WASADENT CRYSTAL MINT (contains wasabi and mint flavor components) and the strong, refreshing flavor of MENTHOL OIL help to keep fresh breath.

### Formula

Ingredients	Amount (g)
Isomalt	180
Hydrogenated starch hydrolysate (HSH) (Bx.70)	120
Water	30
Final weight	264

Ingredients	Amount added to final mixture (%)
Acesulfame K	0.1
Flavor WASADENT CRYSTAL MINT WA-1	1.0
Flavor MENTHOL OIL	0.2

### Procedure

- 1.Mix isomalt, HSH, and water at 170°C (338°F).
- 2.Cool to 140°C (284°F) and add acesulfame K.
- 3.Cool to 130°C (284°F) and add flavors.
- 4.Pour into a mold.

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